

Saradha Gangadharan College

Report on the Placement Cell Activities 2023-24

Introduction

The Placement Cell handles the Campus Placements of both final year Under Graduates and Post Graduates. Training programmes are offered by various corporates to enhance and enrich employability skills of the students.

Objectives of the Placement Cell

- a) To provide pre-placement training to the students and enable them to meet corporate expectations.
- b) To create awareness among students on available career options.
- c) To update the students about the current job trends.
- d) To act as a bridge between students and corporates.

Report on the activities of the Placement Cell for the Academic Year 2023-24

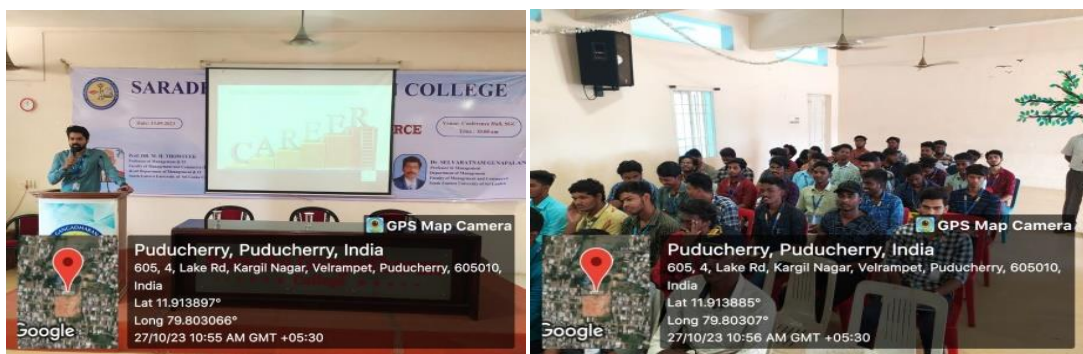
1. Career Awareness session on “Opportunities in Banking Segment, MBA, Study Abroad and Recruitment Abroad” was held on 18th Oct 2023. Mr. Vivek Ponnusamy from TIME Institute Puducherry addressed the students. 102 students from various final year classes attended the session and gained knowledge on choosing a career.



2. Awareness Campaign on Career Prospects in Indian Coast Guard was held on 19th Oct 2023. The officials from Coast Guard Dist No:13, Lawspet, Pondicherry Mr. S. Sankar, Pradhan Adhikari, Subordinate Officer, Indian Coast Guard and Mr. P. S. Jeyakumar, Subordinate Officer, Indian Coast Guard addressed the students on Career Prospects in ICG. 162 students from second and third year participated.



3. "Career Prospects in Banking Sector" was held on 27th October 2023 Friday from 10 am to 12:30 pm.. Mr. V. Logan Raj, NIIT, State Head- BFSI spoke about various bank tests and explained the preparations for IRDA and NISM. 150 students from the final year attended the session.



4. Career Guidance Program on 27th Oct 2023 Friday from 2pm to 3.30 pm. Mr. Ravi Srinivas, Career Coach, Higgins Foundations addressed the students on cracking various Government Competitive Exams like GATE, IES, UPSC, SSC, IBPS, RRB etc, getting placed in top Multinational Companies and preparation techniques for IELTS, TOEFL, PTE and abroad opportunities. Around 130 students participated, interacted and gained insights from the session.



5. Eleven students from different disciplines attended an online workshop on Cloud Computingorganised by Pirate Info Solutions on 29th October 2023 Sunday and received certificates.



6. Mrs. Meenakshi Devi, Head- HR and Raj Thilak, Project Manager from Askan Technologies addressed the students on Resume Preparation and interview Techniques on 3rd Nov 2023. Around 100 students from Computer Science background (UG & PG) attended the session.



7. Renewed the MoU with Askan Technologies on 3rd Nov 2023. The main purposes of the MoU are the training, skill development and placement of the final year students.



8. Mr. Venkatesh, CEO LSE Global Academy and Ms. Aswini, Manager- Human Resources addressed the second and third year students who have registered for the 2 weeks unpaid internship on 6th Nov 2023. They explained the tasks to be completed during internship and assured the students of a Government recognised certificate after the completion of the internship. 30 students attended from various disciplines and completed the internship.



9. Power Seminar on Employability Skills for the Future in association with ICT Academy was conducted for the final year students of UG and PG on 7th November 2023. Mr.G.Briel, Founder, Jaures Career Solutions was the Guest Speaker. He motivated the students to develop their skills.



10. Received Appreciation Certificate for the successful conduct of Power Seminar on Employability Skills for the Future.



11. MoU between Placement Cell and Jaures Career Solutions was signed on 7th Nov 2023. The purpose of the MoU is to provide placement training to the students of first, second and third years.



12. Barclays Life Skill Training Program was offered GTT Academy, Chennai to 95 final year students of 2023-24 batch from 8th Nov to 10th Nov. Mr. Gopalakrishna Varma

was the trainer. Topics such as resume preparation, interview tips and presentation skills were discussed. Mock interview was also conducted on the last day of the training program. 78 students successfully completed and received certificates.



13. Three days Faculty Development Program on Creative Thinking was organized in association with ICT Academy from 5th to 7th Dec 2023. Mr. G. Brile, Founder, Jaures Career Solutions was the resource person. 13 faculty members from SaradhaGangadharan College and 17 faculty members from other institutions participated and received certificates. Creative exercises were done by the participants and gained insights on how to be more creative in academics too.



14. Power Seminar on Developing Interpersonal Skills was organized in association with ICT Academy for the second year students of UG on 11th December 2023. Mr.G.Briel, Founder, Jaures Career Solutions was the Guest Speaker. He motivated the students to develop their skills for their career. 70 students actively participated in the seminar and received certificates. Students acquired knowledge on the skills they need to develop to be successful in their lives and careers.



15. Received Appreciation Certificate for the successful conduct of Power Seminar on Developing Interpersonal Skills



16. Ms. Devipriya, Founder and General Manager of SreeRamanujar Intellect Services addressed the students on various avenues abroad both for higher studies and career opportunities on 7th Feb 2024. In addition to that a short session on resume preparation and self-introduction was done. Around 120 students from all the final year classes attended the session and clarified their queries.



17. Orientation by Iceberg Technologies “Beyond the Horizon” on Python, Core Java, Android (Java and Kotlin), iOS (Swift), DBMS, Angular, Java Spring Boot and Digital Marketing was held on 9th Feb 2024 for BCA, B.Sc IT, B.Sc Computer Science and M.Sc Computer Science students. Mr. Mohanakrishnan. M, MD, Mr. Anandhakrishnan. R, Software Engineer and Siva Subramaniyan. S, Mobile App Developer addressed the students.



18. Delegates from Face Prep addressed the first, second and third year students on the importance of having an account in LinkedIn and the internship and courses available for the students on 19th March 2024. Ms. Adhithya, Mr. Koushikanand and Mr. Barathinikeshan, the executives from Face Prep addressed the students.



19. Awareness Campaign on Career Prospects in Indian Coast Guard was held on 26th March 2024. The officials from Coast Guard Dist No:13, Lawspet, Pondicherry DIG S SDasila, Commander, ICG, Mr. S. Sankar, Pradhan Adhikari, ICG and Mr. P. S. Jeyakumar, ICG addressed the students on Career Prospects in ICG. 120 students from first and second year participated.



20. Seminar on Getting Industry Ready on 26th March 2024. Mr. Karn Parekh, CEO, Auro Innovations addressed the final year students. An interview was conducted. 7 students received the tentative job offer. B.Com CS- 3, BBA-3, BA English-1



21. MoU was signed between Placement Cell and Auro Innovations on 26th March 2024 for placement training, internship, recruitment etc.



22. Placement Drive was organised by Placement Cell on 27th March 2024 for the final year students of UG and PG. LSE Global Academy, Li Creative Technologies and

Laksh Source Business Solutions Pvt. Ltd. participated in the drive. Around 200 students attended the drive. LSE Global Academy- 3 selected, 14 shortlisted.



23. Laksh Source Business Solutions- 1 selected, 105 shortlisted



24. Written test and interview by Li Creative Technologies. Selected- 4



25. Placement Drive by Integra Software Services Pvt. Ltd on 10th April 2024. 13 selected, 73 shortlisted



26. Placement Drive by TPRS Enterprises Pvt. Ltd, Bahour on 15th April 2024. 12 candidates are selected.



27. Lumina Datamatics Ltd, Pondicherry visited SGC for the Placement Drive for the final year students of UG and PG on 30th April 2024. 61 students attended group

discussion.44 cleared it and attended interview. Mr. Arvind M (Senior Executive) and Mr. Dhinesh Kumar J (Executive) interviewed the students.



28. Internship Appreciation Program was held on 13th May 2024. 32 students from both second and third year UG completed two weeks of Internship Program on Soft Skills and Aptitude and received the certificates from LSE Global Academy, Puducherry.



29. During the Internship Appreciation Program held on 13th May 2024, Respected Principal Dr. S. Babu received the “Excellence in Education Award”, Mrs. Ann V, Placement Co-ordinator received “Phoenix Award” and Mr. R. Kamalakannan, Dy. Placement co-ordinator received “Kindness Award” from LSE Global Academy.



30. MoU was exchanged between Placement Cell and LSE Global Academy on 13th May 2024.



31. Placement Drive was held on May 21st 2024. VnSure Business Solutions, Pondicherry (2 Selected), Thrive Academy of Cambridge English, Pondicherry (5 Selected) and Siechem Technologies Pvt. Ltd., (4 Selected).



32. Online Drive was conducted by Dalmaf Pvt. Ltd, Chennai and 2 students received the offer letters for the post of Business Analyst.
33. Capgemini, Chennai alongwith Edu Bridge offered an Online Skill Development Course and 6 students successfully completed and received the certificates.
34. Recruitment Drive was conducted by Tenneco Automotive Pvt. Ltd. on 22nd May 2024 and 8 candidates are shortlisted.



35. Elakiyan of B.Sc IT 2023 batch successfully completed 6 months of internship and joined at Best Content Creators, Thanjavur. Harita of II M.Sc Computer Science joined internship at Best Content Creators.
36. In continuation of MoU with Askan Technologies Pvt. Ltd., Pondicherry, Full Stack Development Courseworth Rs.15,000/- was offered to two economically challenged PG Computer Science Students, free of cost. (M K. Bhuvaneshwar, Y. Kasi Iswaran)

37. Asian Paints conducted the recruitment drive online and one student is selected.
38. Four students are selected for the Free Incubation Placement Integrated Boot Camp Program by Q Spiders, Chennai.